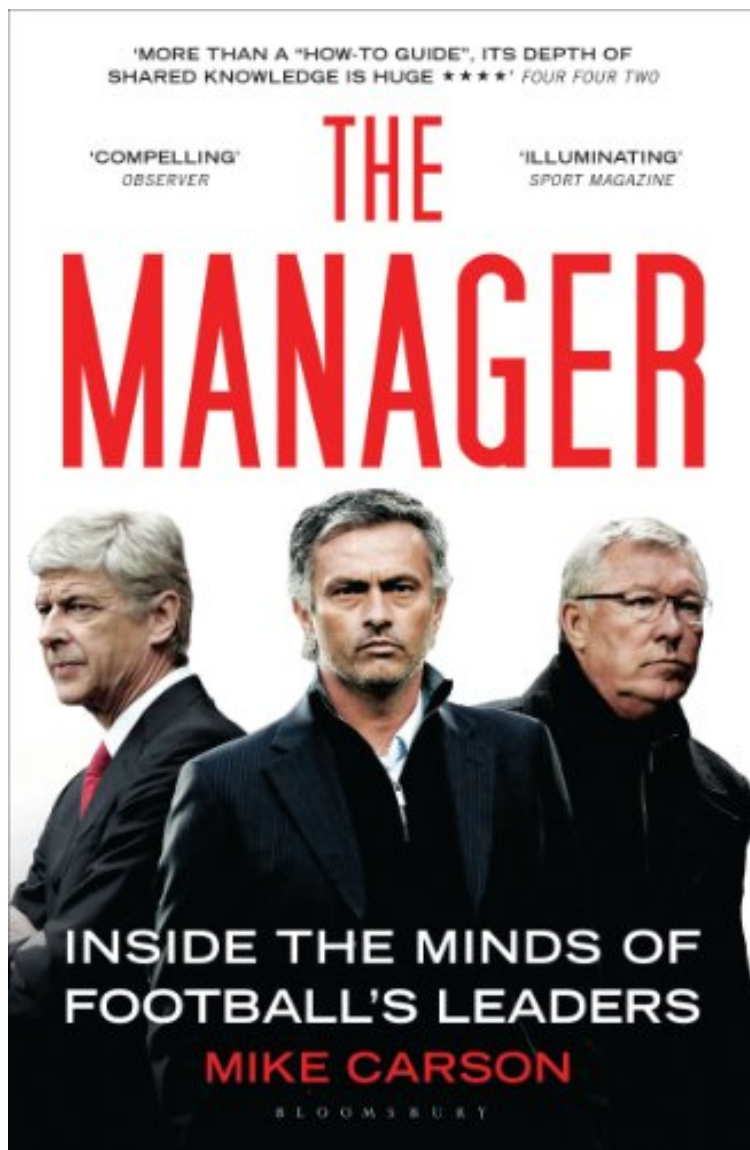


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The Manager: Inside the Minds of Football's Leaders



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Description :

Prsentation de l'diteurFrom the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company. Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every decision, remark, skill, and success or failure under constant scrutiny from the

media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, give examples of lessons they've learned along the way, and describe the decisions they make and the leadership they provide. Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, *The Manager* is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management. Contents: *A Piece of the Action* (Roy Hodgson); *The Art of One-on-One* (Carlo Ancelotti); *Behind the Scenes* (Arsne Wenger); *Building High-performing Teams* (Sam Allardyce); *The Field of Play* (Roberto Mancini); *Handling Outrageous Talent* (Jos Mourinho); *Pursuing a Career Under Pressure* (Brendan Rodgers); *Seeing the Bigger Picture* (Harry Redknapp); *Creating Sustained Success* (Sir Alex Ferguson); *Crisis Response and Turnaround* (Walter Smith); *Triumph and Despair* (Mick McCarthy). Also featuring: Gerard Houllier, Tony Pulis, Martin O'Neill, Neil Warnock, Howard Wilkinson, Kevin Keegan, Dario Gradi, Andre Villas-Boas, David Moyes, Alex McLeish, Hope Powell, Martin Jol, Glenn Hoddle, Chris Hughton, David Platt, Paul Ince, and George Graham.

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Biographie de l'auteur Author Mike Carson, a leading management consultant, working in partnership with The League Managers Association (LMA) has been able to access the LMA's members, some of the biggest names in football.