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# The Impact Zone: Mastering Golf's Moment of Truth

## THE IMPACT ZONE

MASTERING GOLF'S MOMENT OF TRUTH

*Par Bobby Clampett, Andy Brumer*

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**BOBBY CLAMPETT**  
AND ANDY BRUMER

Dtails sur le produit Rang parmi les ventes : #235413 dans eBooksPubli le: 2007-04-03Sorti le: 2007-04-03Format: Ebook Kindle

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### Description :

Prsentation de l'diteur"Bobby Clampett is one of the most knowledgeable golfing minds in the game."Tom Lehman, 1996 British Open Champion, 2006 U.S. Ryder Cup team captainImpact has long been called golf's "moment of truth," and great golfers have spent countless hours working on their swings trying to upgrade their impact dynamics as the golf club approaches, contacts, then swings through the ball. For the first time, with The Impact Zone, golfers will have a book that focuses their attention on the very same region of the swing on which professional golfers have always concentrated. The Impact Zone is a unique instructional guide in that everything in it either focuses on or applies to improving a golfer's understanding and execution of impact. Here, acclaimed professional golfer Bobby Clampett concludes that the overwhelming bias and convention of today's contemporary teaching environment is to value swing styles over swing dynamics, and in so doing, the overwhelming majority of golf teachers miss the boat in terms of teaching the game effectively. Ultimately this emphasis on swing style comes at the expense of helping golfers to develop sound swing dynamics, which are the real keys to consistent ball striking and better golf. With the help of

CBS's Swing Vision high-speed camera using images from many of the game's greatest contemporary players (including Tiger Woods, Phil Mickelson, John Daly, Vijay Singh, Sergio Garcia, and more) The Impact Zone takes an unprecedented look at the most important six inches in golf, those that immediately precede, contain, and follow impact. To further demonstrate these principles, Clampett presents photos and drills that convey the five essential dynamics golfers need to produce and reproduce solid impact. Throughout these instructional pages, Bobby Clampett teamed with veteran golf writer Andy Brumer relays his own personal story of straying from swing dynamics and how he found his way back. He recalls memorable stories from the Tour, blending innovative instruction with his colorful, engaging anecdotes. Clampett and Brumer create an essential instructional guide with clear, concise advice on creating great swing dynamics through the impact zone, the universally acknowledged key to more consistent and better golf.

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