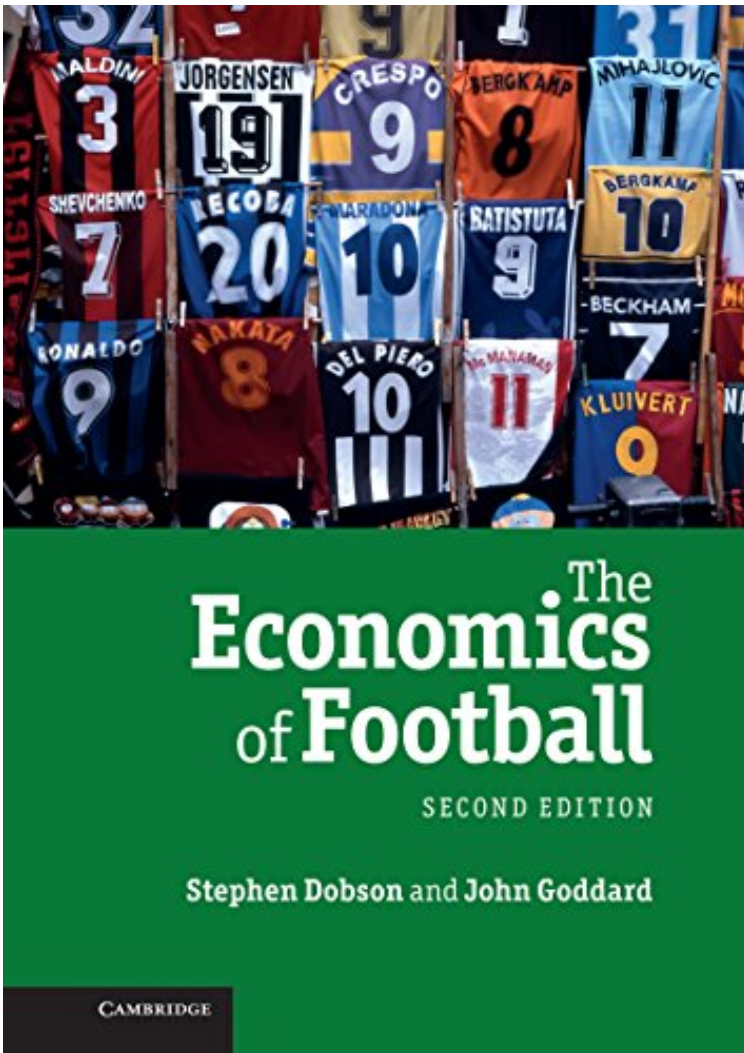


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The Economics of Football



Par Stephen Dobson, John Goddard
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Par Stephen Dobson, John Goddard :
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Description : Description du produit
This book presents an original economic analysis of the English professional football industry. The economic influences on decisions taken by owners, managers, players and spectators are all considered, using theoretical and empirical methods of economic investigation. The empirical analysis draws on English club-level data, with extensive international comparisons. Concludes with an extended discussion of a number of major economic policy issues affecting the future of the football industry, including European super league proposals, contractual arrangements in the players' labor market, and football's evolving relationship with the broadcasting media.

Prsentation de l'diteur
The second edition of this popular book presents a detailed economic analysis of professional football at club level, with new material included to reflect the development of the economics of professional football over the past ten years. Using a combination of economic reasoning and statistical and econometric analysis, the authors build upon the successes and strengths of the first edition to guide readers through the economic complexities and peculiarities of English club football. It uses a wide range of

international comparisons to help emphasize both the broader relevance as well as the unique characteristics of the English experience. Topics covered include some of the most hotly debated issues currently surrounding professional football, including player salaries, the effects of management on team performance, betting on football, racial discrimination and the performance of football referees. This edition also features new chapters on the economics of international football, including the World Cup.

Revue de presse 'This book is the first major European research monograph to analyse professional football from an explicitly economic perspective. Dobson and Goddard build upon and extend their prior research into professional football drawing upon rigorous economic theory and econometric analysis. I strongly recommend this book.' Paul Downward, Reader in Economics, Staffordshire University

Dobson and Goddard present a fascinating and wide-ranging insight into this aspect of the economics of team sports.' *Managerial and Decision Economics* 'two of the leading authors in the European sports economics literature, use a combination of economic reasoning and econometric analysis to enlighten us about European football solid scholarship, providing extensive documentation, a wonderful reference list profusely illustrated with graphs and charts I highly recommend it to those sports economists studying the European scene, or for those looking for a technically proficient jump-off for their own analysis of NA or European team sports data.' *Industrial Organization* 'a very good and detailed economic analysis of football. The huge empirical evidence the authors present in a very detailed form is especially interesting and useful.'

Besprechungen - Comptes Rendus 'To economists that count themselves as fans of English football, this thorough and informative book by Stephen Dobson and John Goddard is worth the wait you will marvel at the thoroughness of this book and its dedication to matching the right econometric technique to the empirical task at hand this book should prove to be a catalyst for research for years to come.' *Economic Record* 'This is a serious academic book, and economists will find plenty of rigorous research to justify their attention economists with an interest in football will be absolutely delighted by this book it is written in a very clear, readable style, making it appear an effortless read, while still employing some of the most up-to-date and rigorous tools in the economist's toolbox.'

British Journal of Industrial Relations *Présentation de l'auteur* The second edition of this popular book presents a detailed economic analysis of professional football at club level, with new material included to reflect the development of the economics of professional football over the past ten years. Using a combination of economic reasoning and statistical and econometric analysis, the authors build upon the successes and strengths of the first edition to guide readers through the economic complexities and peculiarities of English club football. It uses a wide range of international comparisons to help emphasize both the broader relevance as well as the unique characteristics of the English experience. Topics covered include some of the most hotly debated issues currently surrounding professional football, including player salaries, the effects of management on team performance, betting on football, racial discrimination and the performance of football referees. This edition also features new chapters on the economics of international football, including the World Cup.