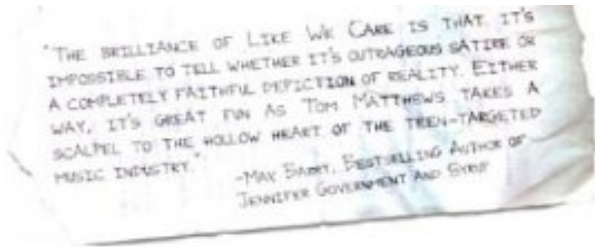


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# Like We Care: A Novel (English Edition)



Par Tom Matthews

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## Description :

Prsentation de l'diteurWhat if they just stopped? What if in a grand, scruffy stab at corporate disobedience, teenagers en masse simply stopped spending their money on the cynical crap thats relentlessly mainlined to them: the addictive and deadly cigarettes, the hateful music, the crude and desensitizing videos and movies?What if they stopped buying that \$#!%just to cause trouble?Thats the radical notion behind Like We Care, a biting, clever, and hilarious satire in which two endearingly subversive high school seniors set out to monkey wrench the recording industry, the cigarette industry, the junk food industry indeed, much of the American money machine. Marrying the internet to corporate Americas own schemes and weapons, they slowly, reluctantly launch a grassroots campaign, with racial, political, and cultural implications, that harnesses the awesome, untapped power of teenagers flush with cash and inflamed by adult hypocrisy.

Drawn into their orbit are two key players: a beautiful but compromised executive for a contemptible music video network, who is torn between her career and the potency of the boys message; and an earnest, inspiring, but emotionally fragile social studies teacher. Can this odd foursome succeed? Were not saying! But we will say this much: Like We Care encapsulates the youthful callousness and crudeness, the ersatz disobedience, and even the sheep-like tendencies of the current unrebelling generation. By contrast, the books two main characters, Todd Noland and Joel Kasten, prove themselves to be true individuals. They send a message to adults: that some teenagers are wise to their games; that, if they must, theyll lead the less enlightened of their age group; that teenage herd mentality can be a dangerous weapon when in the right peoples hands; and that theres a glimmer of hope that the current lost generation is redeemable. INSERT AUTHOR PHOTO Tom Matthews wrote the original screenplay Mad City, which hit theatres in 1997. Starring Dustin Hoffman, John Travolta, and Alan Alda, it was directed by Costa-Gavras. He has also written scripts for Universal Pictures, Warner Bros., New Line Cinema, Twentieth Century Fox, and Walt Disney Pictures, working with such producers as Steven Soderbergh (Traffic, Erin Brockovich), Steve Tisch (Forrest Gump), Hunt Lowry (The Last of the Mohicans), and Lynda Obst (Sleepless In Seattle). Prior to launching his screenwriting and novel writing career, Matthews spent fifteen years working in the motion picture industry as a journalist, film critic, and studio publicist. Hes done freelance work for national and regional publications that include L.A. Weekly, Marquee Magazine, Milwaukee Journal, and Creative Screenwriting. Matthews was also a managing editor for Boxoffice Magazine for six years. A Wisconsin native, he lives in Wauwatosa, WI with his wife and two sons. He is currently developing a documentary series about Las Vegas with George Knapp, the resort citys leading investigative reporter. Like We Care is his first published novel.

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